

COMPLEMENT ENTERTAINMENT CENTRES WITH IMMERSIVE SPORTS SIMULATORS TO INCREASE FOOTFALL & BOOST REVENUE

Today's leisure venues—from family entertainment centres and trampoline parks to sports academies and multi use complexes—need fresh attractions to stand out. Introducing a Sports Simulator offers a versatile, interactive experience that complements existing activities and transforms underused corners into immersive sports zones in as little as 4 m × 4 m. Boasting over 66 sports and thousands of game challenges, appealing to all ages—perfect for birthday parties, corporate events, casual visitors and athletes. By blending physical movement with virtual gameplay, simulators extend dwell times, boost footfall and inspire repeat visits as guests tackle fresh challenges and climb leaderboards. Longer visits translate into higher secondary spend on refreshments and extras. Commercial operators value that simulators deliver direct income through session fees, bundles and party packages, while free lifetime software updates keep content fresh without extra cost. Sports academies gain precise analytics and interactive drills, and trampoline centres engage non-jumpers and families seeking variety. Venues can revitalise underused areas by removing less-used equipment—refreshing the space and boosting profits—then relocate that equipment to other sites to avoid waste. With modular design, simple installation and integrated branding for themed nights and sponsorships, a Sports Simulator is a strategic, year-round, weather-independent investment that elevates visitor satisfaction, increases profitability and future-proofs your business. This all-in-one attraction delivers measurable returns, ensuring sustained excitement and a competitive edge in the ever-evolving leisure market. Click to View the full Sports Simulator Blog.

