

# SPORTS PARTNERING IS FURTHER ENHANCED AS PHONE GAME CHALLENGES ARE PLAYABLE AT EVERY SPORTS EVENT

Major phone brands and network providers have requested that Sports Simulator develop several phone game challenges on the sports simulator, as there has been a significant increase in the take-up of partnerships between leading sports teams with phone brands and network providers. However, until now, there has not been an opportunity to maximise these marketing benefits at sporting events. This is now possible by playing game challenges using very realistic smartphone 3d models, playable within 3,000+ famous sporting stadiums and arenas from around the world. Fans can enjoy fresh and exciting experiences on the sports simulator, whilst the marketing team find it easier to engage with potential clients at events. Due to the large amount of empty retail stores at shopping centres and malls, it's important that they are rejuvenated with leisure activities. There is no better way to attract customers into any centre than to have an enjoyable attraction that is free to play. Playing the phone game challenges in phone stores is fairly straight forward as the sports simulators are custom made to take up a minimal amount of space, allowing sales staff to have higher numbers of potential clients visiting due to the in-store experience. During play the latest package benefits can be explained for 5G, Coverage, Roaming, Data Plans, Entertainment and Promotions, ensuring store profits are increased significantly. Review the entire range of exciting Sports Simulators at [www.sportssimulator.com](http://www.sportssimulator.com)

