

ULTIMATE FAN ENGAGEMENT & TRAINING PLATFORM WITH 100 EXCITING SPORTS WORLDWIDE FOR GLOBAL AUDIENCES

In today's sporting world, fans want more than just spectating—they want to interact, connect and feel part of the action. Sports Simulator already delivers playable sports and will expand to 100, offering 1,800+ game challenges and 3,500+ sporting venues. From football and cricket to niche favourites like shuffleboard, jai alai, croquet and bocce, the platform provides something exciting for every audience. Its customisation is a major strength. Brands can seamlessly integrate logos, videos and banners into gameplay, turning each challenge into a high-impact advertising opportunity. Beyond static branding, bespoke game challenges allow companies to design unique 3D activations, while organisers can upload images for rotating banners across multiple venues, fan zones and events. At global competitions such as the Olympics, Commonwealth Games, World Cups and Euros, Sports Simulator shines as a proven fan-engagement tool. Spectators can enjoy penalty shootouts, free-throws or archery bullseyes, creating shareable, lasting memories. Its ability to switch between dozens of sports maximises replay value, dwell time and return on investment for venues, fan zones, stadiums and sponsors alike. New sports are continually being added, including 100 Ball Cricket, Beach Rugby, Field Archery, Cornhole, Zombie Dodgeball and Real Tennis, ensuring constant variety. Sports Simulator is more than a game—it's a proven revenue generator. By attracting large numbers of fans the simulator encourages repeat play, and creates new income opportunities. Whether through paid sessions, event activations, competitions or hospitality packages, the simulator turns fan engagement into measurable financial returns. Click to [View the full Sports Simulator Blog](#).

