

ELITE SPORTS SIMULATOR ENHANCES LIFESTYLE AT THE MAPLE, BRENT CROSS OFFERING FUN, FITNESS AND CONNECTION

At the heart of Brent Cross Town's Market Quarter, Maple House (Plot 13) has set a new benchmark for community living with the installation of an Elite Sports Simulator, a cutting-edge amenity that brings the thrill of world-class sporting experiences directly into residents' homes. This innovative technology transforms leisure time into a blend of fun, fitness and social connection, offering something for families, couples and individuals alike. Developed by [Related Argent](#) in partnership with Barnet Council, [Brent Cross Town](#) is designed around wellbeing, health and sustainability, and the Sports Simulator fits perfectly into this vision, helping residents stay active all year round regardless of the weather, while also strengthening community bonds by providing a shared space for friendly competition and interactive play. With a wide variety of sports available, from football and golf to cricket and mini-games, the simulator ensures endless entertainment without the need to travel to external facilities. More than a piece of technology, it creates a safe, engaging hub where parents and children can enjoy activities together and neighbours can connect. The Sports Simulator enhances an already impressive suite of amenities at Maple House, which includes an exclusive wellness club with pool and jacuzzis, a state-of-the-art gym shared with Plot 12, a cinema, a community centre and 249 modern homes built around a private courtyard – all included within the rent. Reflecting the wider ambition of Brent Cross Town, with its 50 acres of parks, playing fields and state-of-the-art sporting facilities, the Elite Sports Simulator represents a step towards the future of urban living, combining technology, wellness and social connectivity in a way that turns Maple House into more than just a place to live – it creates a vibrant, healthy and connected community. [Click to View the full Sports Simulator Blog.](#)

